



Environmental Graphic Design is in lockstep with our allied professions in evolving ways that we can make a positive contribution to the environment. Our design discipline's professional association, the **Society for Environmental Graphic Design**, has developed extraordinary resources for understanding the potential and options for being Green. SEGD's seminal 'Green Paper' provides a wealth of information on how signage can contribute to sustainable environments.

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The paper establishes a number of Green EGD strategies including:

1. Protecting air and environmental quality by minimizing the use of VOC (volatile organic compounds) found in paint and other common chemical products.
2. Using recycled materials and those with low maintenance requirements that can be easily recycled at the end of their useful life.
3. Making sure that there is a plan for recycling or reuse of materials when they are no longer needed.

4. Reducing energy and lighting needs in manufacturing, installation and use.

5. Advocating positive green practices by providing education about how design can make a difference.

GNU recently assisted Leddy, Maytum, Stacy Architects in their renovation of a new office for ClimateWorks, a foundation dedicated to preventing climate change. LMS's design achieved LEED-Platinum certification for Commercial Interiors with the third highest LEED point total ever awarded to this category.

Read more about Climateworks on GNU's BLOG.
<http://greenresourceguide.segd.org/>
<http://www.climateworks.org/>
<http://www.lmsarch.com/>

