



The Urban Land Institute, the real estate industry's preeminent professional organization, held its Fall Meeting last week in Los Angeles. Despite the woes of the economy, the event attracted over 6000 people.

Every year's gathering has a decidedly different personality and mood, largely influenced by the current state of the industry, the location and which of ULI's 30,000 members choose to show up. Each meeting offers a chance to take the pulse of the industry and gauge the collective psyche and confidence level of the world of real estate.

The meeting combines keynote speeches, educational breakout sessions, mobile tours, a trade show, entertainment with plenty of opportunities for networking and socializing. The general sessions addressed

universal issues including the state of the world, the economy, capital markets with plenty of awards and recognition for great projects and industry movers and shakers (Eli Broad, Don Bren). A stirring shout out to Los Angeles and the downtown redevelopment of the LA Live entertainment district (site of the meeting) was followed by a nostalgic outdoor concert featuring Brian Wilson and his reconstitution of the Beach Boys.

Read more about the ULI 2011 Fall Meeting at <http://bit.ly/tDZf3q>

