



Sacramento International Airport is about to open Terminal B. This \$1.3 billion project is the largest public works undertaking in the history of Sacramento County and will give the City an exciting new ‘front door’ and passengers a radically improved travel experience.

The airport will get a dramatic new terminal, a double tier roadway, people mover system, reconfigured parking and a number of ancillary facilities. Corgan Associates and Fentress Architects collaborated to create an environment that will make Sacramento International one of the most attractive and functional transit hubs in the country.

GNU Group’s Tom Donnelly served as the principal in charge of the project’s signage and wayfinding program. Our role included developing the wayfinding strategy and signage design. “The project had a number of interesting challenges,” explains Tom. “The design of the terminal is totally open and transparent allowing broad views of the interior spaces. Understanding where to go is relatively intuitive which makes wayfinding somewhat easier, but the ter-

terminal still requires the total hierarchy of information, directional and life safety signs, all designed for the greatest efficiency and befitting the sophistication of the interiors. In as much as the project is seeking LEED Silver certification, the design goals had to be achieved using recyclable materials and low voltage lighting.”

Public art has a significant place in Terminal B. Over \$8 million is devoted to art installations. “The ambiance of the terminal is part mall and part museum, all within an extraordinary functional and efficient transit center,” says Tom.

Read more about Sacramento International Airport’s Terminal B at <http://bit.ly/noi7d4>

View GNU Group’s transit book at www.gnugroup.com/portfolio/transit_flip

